



2024 Annual Sponsor Opportunities

Founded by and for philanthropic consultants, the **Association of Philanthropic Counsel** is dedicated to achieving success for our clients and our member firms. We invite you to join us as a 2024 sponsoring partner, and help APC members advance their practices and those of their nonprofit clients.

PRESENTING GOLD SPONSOR \$6,000 (1 AVAILABLE)

- *NEW!* Partner listing in a public-facing sponsor directory on the APC website.
- Three complimentary registrations for sponsor employees for in-person Forums, unlimited complimentary sponsor employee registrations for virtual Forums
- Two hosted email blasts created by APC and sent out on sponsor's behalf during the year
- Opportunity for a 3 to 5 minute "moment at the microphone" during Forums
- Thank you and acknowledgement of sponsors during Forums by APC leadership
- Your company logo featured in weekly promotions of Forums and on the APC website
- Receive list of Forum attendees
- One six-foot draped table and chairs to display promotional material and network with attendees during in-person Forum
- Two hosted webinars to promote sponsor's products and services (member firms and member firm clients welcome)
- Featured host of happy hour/cocktail party, virtual or in-person Forums. Includes 3 to 5 minute "moment at the mic" to introduce yourself and your company and the opportunity to give away branded swag items or promotional discounts to attendees
- "Thanks to our 2023 Gold Sponsor" banner on APC website home page, your company name featured on the Sponsor page of the website (logo plus 100-word company description), and your company name featured on Forum banner artwork

SILVER SPONSOR \$4,000

- *NEW!* Partner listing in a public-facing sponsor directory on the APC website.
- Two complimentary registrations for sponsor employees for in-person Forums, unlimited complimentary sponsor employee registrations for virtual Forums
- One hosted email blast created by APC using copy and images provided by sponsor, and sent out on sponsor's behalf during the year
- Opportunity for a 3 to 5 minute "moment at the microphone" during Forums.
- Thank you and acknowledgement of sponsors during Forums by APC leadership.
- Your company logo featured in weekly promotions and on the APC website.
- Receive list of Forum attendees

- One six-foot draped table and chairs to display promotional material and network with attendees during in-person Forum
- One hosted webinar to promote sponsor's products and services (member firms and member firm clients welcome)
- Opportunity to host a break during, virtual or in-person Forums. Company name and logo featured onscreen during virtual Forum breaks, signage acknowledging break sponsors at in-person Forums

BRONZE SPONSOR \$2,000

- *NEW!* Partner listing in a public-facing sponsor directory on the APC website.
- One complimentary registration for sponsor employee for in-person Forums, unlimited complimentary sponsor employee registrations for virtual Forums
- One hosted email blast created by APC using copy and images provided by sponsor, and sent out on sponsor's behalf during the year
- Opportunity for a 3 to 5 minute "moment at the microphone" during Forums
- Thank you and acknowledgement of sponsors during Forums by APC leadership.
- Your company logo featured in weekly promotions and on the APC website.
- Receive list of Forum attendees
- One six-foot draped table and chairs to display promotional material and network with attendees during in-person Forum

For more information or to secure your sponsorship, please contact:

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