SCHEDULE OF EVENTS (Central Time Zone, schedule subject to change)

Thursday, June 22

8:00AM  Breakfast

9:00AM  Welcome: David Coyne, CFRE, The Sheridan Group, APC Chair

9:10 M  Icebreaker: Carole Rylander, CFRE

9:30AM  Sponsor Spotlight #1 – UST

9:45AM  Roundtable Conversations
- Consulting conundrums
- How to use ChatGPT and other AI technologies
- When to build and when to downsize your business
- Self-care for consultants
- How to network your business
- Working with subcontractors

10:45AM  Break

11:00AM  How Coaching Can Positively Impact Your Business and Your Life
Mina Brown, Positive Coaching Solutions LLC
Coaches throughout the world positively impact their clients' lives and the lives of everyone around them. The essentials of coaching practice are increasingly important in leadership, client relationships and business success. Coaching skills are considered the #1 attribute of top-level corporate leaders and influential professionals in all domains. In her interactive session, Mina will help you up your own coaching game and experience a bit of the magic that can result in your day-to-day business.

Mina Brown is an executive coach, career consultant, author, trainer, public speaker and entrepreneur. She offers comprehensive executive and career coaching and leadership development services to individuals and companies. Mina also teaches professional and managerial coaching through her own ICF and BCC accredited programs. As a former aerospace operations executive and CFO, she combines deep leadership experience with over two decades of
coaching success to help clients achieve clear and significant outcomes. Mina's clients, who come from a broad spectrum of industries, describe her as "engaging, compassionate, challenging, inspirational and fun." She is an ICF Master Certified Coach (MCC), Board Certified Coach (BCC), Certified NeuroTransformational Coach (CTNC), Certified Hogan Coach, and Master NLP Practitioner. Her book BE SMART: Sail Past the Hazards of Conventional Career Advice, is "rewriting the career planning rulebook."

12:30PM  Lunch
1:15PM    Sponsor Spotlight #2 – Innovative Resources Group
1:30PM    Contemporary Issues in Fundraising: Guiding Your Clients Through an Ever-Changing Nonprofit Ecosystem
          Angela Seaworth, Ph.D., MBA, ACFRE, Seaworth Nonprofit Solutions
In fundraising, we expect change. Every donor, every day, and every campaign bring new challenges. But what happens when external forces and trends are happening so fast that nonprofit organizations are simply not sure what to do next? This session will explore contemporary issues in fundraising that affect our clients, such as giving trends, impact investment, increased influence of technology and artificial intelligence in our field, declining volunteerism, polarized donor bases, adapting reliable best practices across cultures as donor bases diversify, increased efforts in advocacy and social justice, and attracting the next generation of fundraisers to continue advancing the nonprofit sector’s work. Your nonprofit clients are, or will be, facing many of these issues in the next few years. Let’s pause to consider what is happening now and prepare to help clients succeed regardless of what issues arise.

Angela Seaworth, Instructional Assistant Professor and Director of Philanthropic Initiatives and Capacity Building at the Center for Nonprofits and Philanthropy at Texas A&M University, has more than 20 years of multifaceted experience in the nonprofit sector as a professional fundraiser, consultant, and professor. She developed fundraising as a functional expertise early in her career and consulted with the analytics team for Marts & Lundy. For the past decade, Dr. Seaworth has focused on advancing the field through nonprofit education and research. She founded the Center for Philanthropy at Rice University and taught graduate courses at the University of Notre Dame. Through her private consulting at Seaworth Nonprofit Solutions, she runs capacity-building models for three communities in Texas, helping nonprofit leaders from nearly 80 organizations improve their sustainability and uplifting the nonprofit sector in Amarillo, Richmond, and East Texas.

3:00PM    Sponsor Spotlight #3 – Qgiv
3:15PM    Break
3:30PM    Sponsor Spotlight #4 – DonateStock
Day One Wrap-up – Diana Marquis, CFRE
Takeaways, insights and to-do items

Headshots with Rachel DeLira Photography

Meet in hotel lobby for a walking tour of the historic Fort Worth Stockyards

Reception sponsored by DonorSearch (location TBA)

Dinner on your own, sign up for “dine around” reservation with APC colleagues

Friday, June 23

8:00AM  Breakfast

9:00AM  Morning announcements: David Coyne, CFRE, The Sheridan Group, APC Chair

9:15AM  “What I know now!” APC member panel

10:15AM  Sponsor Spotlight #5 – DonorSearch

10:30AM  Break

10:45AM  Roundtable Conversations (REPEAT)

11:45AM  Sponsor Spotlight #6 – Virtuous

12:00PM  Lunch

1:00PM  First Look at the 2022 Giving USA Annual Report
Melissa Brown, Melissa S. Brown & Associates

Giving USA: The Annual Report on Philanthropy is the seminal publication reporting on the sources and uses of charitable giving in the United States. For over 60 years, those who work in or with the charitable sector have counted on Giving USA for the most comprehensive charitable giving data available. Giving USA’s 2022 annual report comes out on Tuesday, June 20. That means APC Summer Forum attendees will be among the very first to know where the world of charitable giving has been, where it stands, and where it’s going, thanks to expert insights from Melissa Brown.

Melissa Brown helps charities turn knowledge into action. She is a highly rated speaker known for making data interesting and applicable to fundraising. As part of her practice, Melissa analyzes charitable gift data, surveys donors and non-donors, and teaches for The Fund Raising School at IU Lilly Family School of Philanthropy. Before founding Melissa S. Brown & Associates in 2011, she worked at the Indiana University Lilly Family School of Philanthropy, editing Giving
USA (2001-2010) and researching charitable giving by individuals, corporations, and foundations. She is immediate past chair of the Association of Fundraising Professionals.

2:30PM  Sponsor Spotlight #7 – Melissa
2:45PM  Break
3:00PM  Working with Challenging Clients – Roundtable Conversation
3:45PM  Sponsor Spotlight #8 – Little Green Light
4:00PM  Longhorn drive down Main Street
4:30PM  Day Two Wrap-up – Takeaways, insights and to-do items

*Stockyard restaurant dine-around*

**Saturday, June 24**

8:00AM  Breakfast
9:00AM  APC Marketing Initiative Update: Jeri Alcock/Ellen Bristol
9:30AM  APC Board Meeting (all welcome)
10:00AM  Forum Wrap-up – How will YOU navigate the nonprofit multiverse?
10:45AM  Closing remarks: Michael Rubin, CFRE, Michael D. Rubin & Associates