

Be a Better You

2023 APC Virtual Forum • January 19-20



SCHEDULE OF EVENTS

PT = Pacific Time MT = Mountain Time CT = Central Time ET = Eastern Time

Thursday, January 19

8:00PT / 9:00MT / 10:00CT / 11:00ET

Welcome & Warm-Up

8:20PT / 9:20MT / 10:20CT / 11:20ET

Speed Dating with a Sponsor #1 – DonorSearch

8:30PT / 9:30MT / 10:30CT / 11:30ET

**OPENING KEYNOTE by Nathan Chappell,
DonorSearch**
**“Conquer the Generosity Crisis Through Radical
Connection: The case for using advanced
technologies to personalize your fundraising
practices”**

In this keynote presentation Nathan will discuss the changing definition of generosity, shedding light on the unprecedented competition for attention facing modern nonprofit organizations. Nonprofits must learn to leverage technology once used only by for-profit organizations to break through the connection barrier. Using current data and analysis, attendees will learn the importance of measuring and prioritizing connection, as well as which technologies can help them work smarter, not harder, and help overcome the competition for connection.

9:45PT / 10:45MT / 11:45CT / 12:45ET

Speed Dating with a Sponsor #2 – Qgiv

9:55PT / 10:55MT / 11:55CT / 12:55ET

BREAK (15 MIN)

10:10PT / 11:10MT / 12:10CT / 1:10ET

***Breakouts to discuss “Conquering the Generosity
Crisis”***

10:55PT / 11:55MT / 12:55CT / 1:55ET

**Speed Dating with a Sponsor #3 – Little Green
Light**

11:05PT / 12:05MT / 1:05CT / 2:05ET

Denise Gabel, “The Can-Do Mindset: How to Make Things Happen with Enthusiasm”

A can-do mindset can be learned. It can be nurtured. It can be built upon. It can be embraced. Find out how a single Can-Doer can create a ripple effect.

12:00PT / 1:00MT / 2:00CT / 3:00ET

Speed Dating with a Sponsor #4 – Melissa

12:10PT / 1:10MT / 2:10CT / 3:10ET

Speed Dating with a Sponsor #5 – UST

12:20PT / 1:20MT / 2:20CT / 3:20ET

BREAK (10 MIN)

12:30PT / 1:30MT / 2:30CT / 3:30ET

Day One Take-Aways

1:00PT / 2:00MT / 3:00CT / 4:00ET

Happy Hour sponsored by DonorSearch

Friday, January 20

8:00PT / 9:00MT / 10:00CT / 11:00ET

Ellen Kagen “Transformation Facilitation: Breakthrough Strategies to Sustain Constructive Change”

Our clients call us in to help them, but when we share our expertise, it often fails to make the difference that they, and we, thought it would. This session will explore the dynamics of why organizations don't change, and approaching our engagements with an adaptive learning lens so we can create opportunities to facilitate transformation. While sharing best practices and expertise is helpful, it takes different strategies to create lasting change. Participants will walk away with a deeper understanding of adaptive work, mental models, and the ladder of inference.

Participants should come to the session with a case/client in mind to use in the application of learning breakout.

The session will:

- Make the distinction between adaptive and technical work
- Provide a framework to uncover and explore diverse perspectives/mental models

- Explore strategies to engage the collective intelligence of the organization in a process of adaptive team learning

9:30PT / 10:30MT / 11:30CT / 12:30ET

BREAK (15 MIN)

9:45PT / 10:45PT / 11:45PT / 12:45ET

Speed Dating with a Sponsor #6 – Virtuous

10:00PT / 11:00MT / 12:00CT / 1:00ET

John Bobb-Semple “The Art of Building Bridges”

The impact of the pandemic will be felt worldwide for generations. The current pace of change and ongoing cultural friction is creating an opportunity for difficult conversations around the virtual water cooler and our dinner tables. These conversations can result in a desire to cancel, confront, or ignore those who see our world differently. As we navigate the tensions between personal beliefs and experiences and company values, how can we lean in to make positive change in our workplace, families, and communities? Joh will discuss the power of empathy to build bridges through self-reflection, proximity, and direct engagement.

This session will provide internal and interpersonal tools that Increase cultural awareness and understanding; encourage interpersonal growth in a diverse environment; and build bridges to develop an inclusive organizational culture.

11:15PT / 12:15MT / 1:15CT / 2:15ET

BREAK (15 MIN)

11:30PT / 12:30MT / 1:30CT / 2:30ET

Speed Dating with a Sponsor #7 – DonateStock

11:40PT / 12:40MT / 1:40CT / 2:40ET

Day Two Take-Aways

12:25PT / 1:25MT / 2:25CT / 3:25ET

Forum Wrap Up; Sponsor & Participant Thank You

12:40PT / 1:40MT / 2:40CT / 3:40ET

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