



2022 Annual Sponsor Opportunities

Founded by and for philanthropic consultants, the **Association of Philanthropic Counsel** is dedicated to achieving success for our clients and our member firms. We invite you to join us as a 2022 sponsoring partner, and help APC members advance their practices and those of their nonprofit clients.

PRESENTING GOLD SPONSOR \$6,000

- Three complimentary registrations for sponsor employees for in-person Forums, unlimited complimentary sponsor employee registrations for virtual Forums
- Two hosted email blasts created by APC and sent out on sponsor's behalf during the year
- Opportunity for a 3 to 5 minute "moment at the microphone" during Forums.
- Thank you and acknowledgement of sponsors during Forums by APC leadership.
- Your company logo featured in weekly promotions of Forums and on the APC website.
- Receive list of Forum attendees.
- Two hosted webinars to promote sponsor's products and services (member firms and member firm clients welcome)
- Opportunity to create a 30 second public service-style announcement where sponsors invite viewers to join them at the 2021 Winter Forum. PSA's to be featured in weekly promotional emails for the e-Forum.
- Featured host of happy hour/cocktail party, virtual or in-person Forums. Includes 5-minutes "moment at the mic" to introduce yourself and your company and the opportunity to give away branded swag items or promotional discounts to attendees.
- "Thanks to our 2022 Gold Sponsor" banner on APC website home page, your company name featured on the Sponsor page of the website (logo plus 100-word company description), and your company name featured on Forum banner artwork

SILVER SPONSOR \$4,000

- Two complimentary registrations for sponsor employees for in-person Forums, unlimited complimentary sponsor employee registrations for virtual Forums
- One hosted email blast created by APC using copy and images provided by sponsor, and sent out on sponsor's behalf during the year
- Opportunity for a 3 to 5 minute "moment at the microphone" during Forums.
- Thank you and acknowledgement of sponsors during Forums by APC leadership.
- Your company logo featured in weekly promotions and on the APC website.
- Receive list of Forum attendees.
- One hosted webinar to promote sponsor's products and services (member firms and member firm clients welcome)

- Opportunity to host a break during Summer and Winter Forums (company name and logo featured onscreen during virtual Forum breaks, signage acknowledging break sponsors at in-person Forums).
- Opportunity to create a 30 second public service-style announcement where sponsors invite viewers to join them at the 2021 Winter Forum. PSA's to be featured in weekly promotional emails for the e-Forum.

BRONZE SPONSOR \$2,000

- One complimentary registration for sponsor employee for in-person Forums, unlimited complimentary sponsor employee registrations for virtual Forums
- One hosted email blast created by APC using copy and images provided by sponsor, and sent out on sponsor's behalf during the year
- Opportunity for a 3 to 5 minute "moment at the microphone" during video that was featured during Forums.
- Thank you and acknowledgement of sponsors during Forums by APC leadership.
- Your company logo featured in weekly promotions and on the APC website.
- Receive list of Forum attendees.

For more information or to secure your sponsorship, please contact:

Madeleine Crouch
Association of Philanthropic Counsel
14070 Proton Rd Suite 100
Dallas, TX 75244
972-233-9107 ext 204
info@apcinc.org