

Navigating Now and Beyond

2021 Winter E-Forum • January 28-29



Register online at www.apcinc.org

Members: \$279 for 1st team member, \$159 for each additional member of staff

Non-members: \$379 for 1st team member, \$209 for each additional member of staff

Attendees will pre-register for two rounds of breakout sessions. **See page 2 of this registration form for descriptions of breakout sessions.** You will be asked to pre-select two sessions, and two alternates if your choices are already full.

PLEASE PRINT CLEARLY Member Non-Member

Name: _____ Company: _____

Address: _____

City, State and Zip Code: _____

Phone: _____ Cell: _____

Email: _____

First two choices for breakout sessions # ___ # ___ Alternate two choices # ___ # ___

ADDITIONAL GUESTS

NAME	Email	Breakout choices (pg 2)
Attend 2 _____	_____	# ___ or # ___
Attend 3 _____	_____	# ___ or # ___
Attend 4 _____	_____	# ___ or # ___
Attend 5 _____	_____	# ___ or # ___
Attend 6 _____	_____	# ___ or # ___

TOTAL PAYMENT \$ _____ (1st team member plus additional team member registrations)

No refunds or carry-overs, reservations can be transferred to another name)

Credit Card Number (Visa, MC, AmEx): _____ Exp: _____

Name on Card (print): _____ *Security Code: _____

*3 digit code on back of Visa/MC or 4 digit code on front of AmEx Zip code associated with card _____

Will pay by check (payment must be received no later than January 27)

RETURN WITH PAYMENT TO:

APC, 14070 Proton Rd. Suite 100, Dallas, TX 75244, FAX (972) 490-4219

Questions? Call at (972) 233-9107 ext 204, or email afpchapteroffice@afdallas.org.

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Pre-Select Your Breakout Sessions for the 2021 Winter E-Forum

- 1. Strategic Doing – Betty Johnson, CFRE, Betty Johnson & Associates**
Learn about “Strategic Doing,” an agile, collaborative, and fast planning process that uses loosely connected networks to implement ideas - no matter the complexity.
- 2. Surviving as a Consultant – Patti Ward, CFRE, Patti Ward CFRE**
How can we not just survive, but thrive, in this long-drawn-out pandemic and beyond? Our discussion will focus on self-care tips for the nonprofit consultant.
- 3. How Are You Pitching Yourself? – Dayna M. Stock, Ph.D., The Rome Group**
Learn new ways to win clients over with a compelling and persuasive pitch!
- 4. Working with Sub-Contractors – Sheila Schwartz, CFRE, Dwyer Philanthropy & Michael Rubin, CFRE, Michael D. Rubin & Associates**
Have you considered hiring sub-contractors or have you hired sub-contractors and not gotten the results you needed? Come discuss the benefits and pitfalls of engaging sub-contractors and how to structure and manage the relationship to maximize success!
- 5. Virtual Meeting Tips – Dave Sternberg, CFRM, Loring, Sternberg & Associates**
Going from one meeting to another on Zoom, Teams or other platforms with that feeling you are melding into your monitor? I will share a few lessons learned to avoid becoming a Zoombie and want to hear yours too!
- 6. Maximizing Your LinkedIn Presence – Emily Long, Carter**
Do you want to connect and learn with those in the same profession? Are you interested in finding out about new events, learning opportunities, and more? If so, this roundtable is for you! We will do just that and more! Here, you will learn how to maximize your LinkedIn presence to make the most of your network!
- 7. Coaching New Board Members – Lara Miller, Rose City Philanthropy**
Let’s discuss strategies, tips and tools for how to best set up new board members for success.