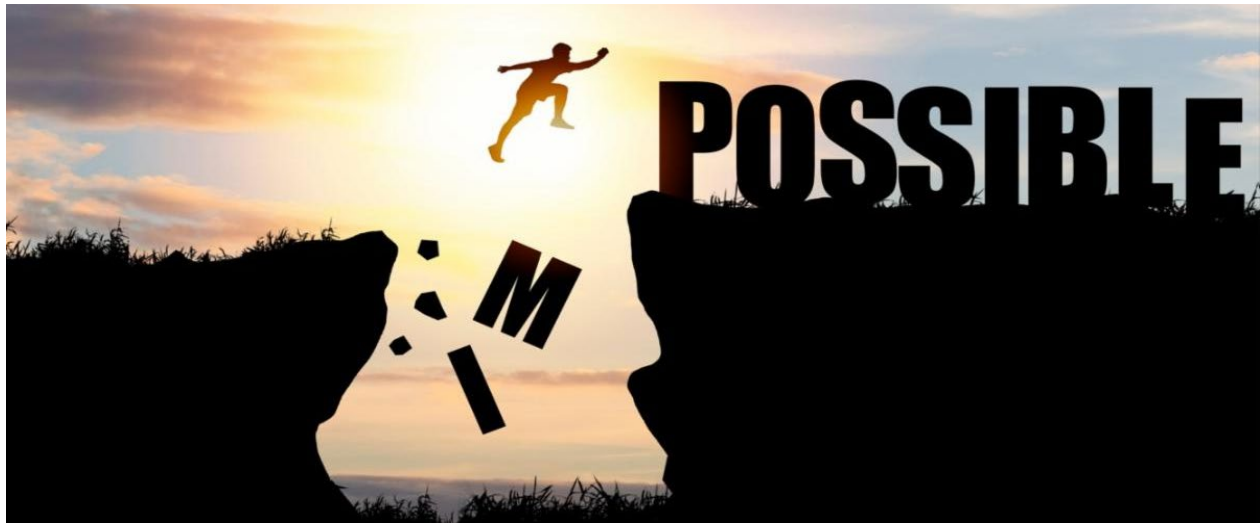




SCHEDULE OF EVENTS

PT = Pacific Time

MT = Mountain Time

CT = Central Time

ET = Eastern Time

Thursday, January 29, 2026

8:00PT / 9:00MT / 10:00CT / 11:00ET

**Welcome by APC Chair Brigitte Peck,
Capstone Advancement Partners**

8:10PT / 9:10MT / 10:10CT / 11:10ET

Sponsor Spotlight #1 (10 MIN)

8:20PT / 9:20MT / 10:20CT / 11:20ET

The Business of Getting New Business: Curious what's working in the business development strategies of others in the field? This session will be built upon a zippy survey of APC members, followed by a discussion featuring three sizes & shapes of firms: solo practitioner, medium-sized, and large-scale firm. Includes breakouts and coming back together to share as a full group. **(90 minutes)**

9:50PT / 10:50MT / 11:50CT / 12:50ET

BREAK (10 MIN)

10:00PT / 11:00MT / 12:00CT / 1:00ET

Sponsor Spotlight #2 (10 MIN)

10:10PT / 11:10MT / 12:10CT / 1:10ET

Sponsor Spotlight #3 (10 MIN)

10:20PT / 11:20MT / 12:20CT / 1:20ET

The Intersection of A.I., Trust & Ethics in Philanthropy: National expert Mallory Erickson navigates new territory to help our APC family more intentionally and ethically utilize A.I. resources in our practices. This session concludes with a breakout and re-group to share observations. **(75 MIN)**

11:35PT / 12:35MT / 1:35CT / 2:35ET

**Day One Takeaways – Melissa Brown,
Melissa S. Brown & Associates**

12:00PT / 1:00MT / 2:00CT / 3:00ET

Conclusion of Day One Programming

Friday, January 30, 2026

8:00PT / 9:00MT / 10:00CT / 11:00ET

**Day Two Welcome Back – Julie Carter,
Carter Consulting Group**

8:05PT / 9:05MT / 10:05CT / 11:05ET

Sponsor Spotlight #4 (10 MIN)

8:15PT / 9:15MT / 10:15CT / 11:15ET

Planned Giving from a Donor's Perspective - Pragmatic Steps & Effective Strategies: Christy Boysen Coulter, a leader in planned giving, will update us on 2026 tax changes related to planned giving, and how to elevate the role this game-changing arm of philanthropy can play at many nonprofits. This session will include a Q&A period. **(1 HR)**

9:15PT / 10:15MT / 11:15CT / 12:15ET

Break (10 MIN)

9:25PT / 10:25MT / 11:25CT / 12:25ET

2026 SUMMER FORUM CHAIR Melanie Norton will unveil information about the 2026 Summer Forum. “Consulting In The Fast Lane: Put Your Firm And Clients In The Pole Position,” and welcome you to join for June’s annual in-person gathering of the entire APC community. **(15 MIN)**

9:40PT / 10:40MT / 11:40CT / 12:40ET

Sponsor Spotlight #5 (10 MIN)

9:50PT / 10:50MT / 11:50CT / 12:50ET

Fundraising in Volatile Markets: A panel discussion moderated by Michael Rubin and featuring a major foundation grantmaker (William and Flora Hewlett Foundation), a seasoned individual donor, and a Chartered Advisor in Philanthropy (CAP). **(90 MIN)**

11:20PT / 12:20MT / 1:20CT / 2:20ET

**Day Two Takeaways – Danielle Gentry-Barth,
MASON Consulting Group**

11:45PT / 12:45T / 1:45CT / 2:45ET

Conclusion of Day Two Programming